

SPONSORSHIP PACKAGE

UNIVERSITY OF ALBERTA HUMAN
RESOURCE MANAGEMENT
ASSOCIATION

2020/21





FACILITATE

DEVELOP

EDUCATE

WHO WE ARE

The University of Alberta Human Resource Management Association (UAHRMA) is a student-led organization committed to building and promoting the Human Resources community. Serving its members at the Alberta School of Business since 1996. UAHRMA strives to facilitate Human Resources awareness, education and career development through various networking and academic events.



MEANINGFUL EVENTS AND OPPORTUNITY

MENTORSHIP PROGRAM

Pairs students with HR Professionals to gain a glimpse into an HR career. All mentees and mentors are entitled to meet up to 8-12 hours in meetings and two site visits. This is a great opportunity for members of your company to interact with students at the University of Alberta on a face to face, personal level. Whether your participation in our mentorship program be for recruitment purposes, gaining company recognition or simply to be involved, this is a great program to be apart of!

CASE COMPETITION

Participants are given the opportunity to test their skills during a 3 hour case, and present to various judges from different HR fields. Participation in this event as a judge or sponsor presents the opportunity to see first-hand what University Undergrad students have to offer! This event also presents corporates with the opportunity to speak about your business, industry and any potential work opportunities your company may have.



MEANINGFUL EVENTS AND OPPORTUNITY

IT'S DEBATABLE

Groups of students will use problem solving skills to debate over different scenarios that HR professionals frequently deal with in the workplace. This event is fast paced, and geared towards relevant issues that are dealt with on a day to day basis in many industries and professions. Participation and sponsorship of this event gives your company the opportunity to have many of these debatable topics based around your company!

RESUME REVIEW AND NETWORKING NIGHT

Students are given an opportunity to improve their resume and sharpen their interview skills through advice from current HR professionals. Attending this event allows you to make an impact on someone's future career! Providing any tips and advice you may have can greatly impact and benefit the student who partakes in this event.

A photograph of a city skyline at dusk or dawn, with buildings and a road in the foreground. The text is overlaid on the top half of the image.

VALUED PARTNERS

LIFELONG IMPACT

SPONSORSHIP

Sponsorship allows your organization to become a supporter for advancement of the Human Resources profession. By becoming a sponsor of UAHRMA, you can reach your target audience, which include students, professors, speakers and industry professionals. This will allow your organization to:

- Raise awareness of your company
- Meet existing and potential consumers
- Recruit future employees
- Increase your ties to the community
- Strengthen your corporate image

PLATINUM

\$1000+

MENTORSHIP PROGRAM

- Opportunity for company representatives to be a mentor

CASE COMPETITION

- Opportunity for company representatives to be a judge

IT'S DEBATABLE

- Opportunity for 2 company representatives to compete in debate
- Display marketing materials
- Company name/logo featured on: It's Debatable signage and sponsors section of the brochure

RESUME REVIEW AND NETWORKING NIGHT

- Opportunity for company representatives to assist University of Alberta students in their future job search
- Keynote speaking opportunity

GENERAL

- Recognition as platinum sponsor during all events
- Direct link to company website on UAHRMA website
- Promotion through social media channels

GOLD

\$800+

MENTORSHIP PROGRAM

- Opportunity for 2 company representatives to be a mentor

IT'S DEBATABLE

- Opportunity for 1 company representative to compete in debate
- Display marketing materials
- Company name/logo featured on: It's Debatable signage and sponsors section of the brochure

RESUME REVIEW AND NETWORKING NIGHT

- Opportunity for 2 company representatives to assist University of Alberta students in their future job search

GENERAL

- Recognition as gold sponsor during all events
- Direct link to company website on UAHRMA website
- Promotion through social media channels

SILVER

\$600+

MENTORSHIP PROGRAM

- Opportunity for 1 company representative to be a mentor

IT'S DEBATABLE

- Recognition as a Silver Sponsor during opening remarks
- Company name/logo featured on: It's Debatable signage and sponsors section of the brochure

RESUME REVIEW AND NETWORKING NIGHT

- Opportunity for 1 company representatives to assist University of Alberta students in their future job search

GENERAL

- Direct link to company website on UAHRMA website

BRONZE

\$400+

IT'S DEBATABLE

- Company name/logo featured on: It's Debatable signage and sponsors section of the brochure

RESUME REVIEW AND NETWORKING NIGHT

- Opportunity for 1 company representative to assist University of Alberta students with their future job search

GENERAL

- Direct link to company website on UAHRMA website

IN-KIND SPONSOR

- We are accepting door prizes and delegate bags

PREVIOUS SPONSORS

PLATINUM LEVEL



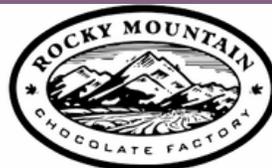
GOLD LEVEL



SILVER LEVEL



BRONZE LEVEL





SUPPORTING LEADERS
GROWING INNOVATION

CONTACT

If you would like any additional information about UAHRMA or would like to become a sponsor, please contact any one of our team members listed below. We look forward to working with you!

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